



katrin freihofner

katrin.freihofner@gmail.com
freihofner.at
@Ka_TriN_F

personal information

Katrin Freihofner

birthday 13th may 1990

nationality austrian

address Sternwaldstraße 6,
4170 Haslach
Austria

phone +4369911060720

e-mail katrin.freihofner@gmail.com

web freihofner.at

twitter [@Ka_TriN_F](https://twitter.com/Ka_TriN_F)

work experience

Mai 2017 - now UX designer and web developer at Dynatrace Austria GmbH, Linz, Austria. Main focus on development of: styles.dynatrace.com our (private) library full of design patterns, assets, resources and ui components for all Dynatrace employees. Additionally, web frontend development for: dynatrace.com, devone.at, groundhog.dynalabs.io and sketch plugins for our ux team.

February 2017 - now Web developer at Dynatrace Austria GmbH, Linz, Austria. Web development and organization of #devone dev and ops conference Linz. devone.at

November 2014 - Mai 2017 UX and UI designer at Dynatrace Austria GmbH, Linz, Austria. UX and UI design for: our AI powered, fully automated SaaS monitoring solution, our webentities (dynatrace.com, jobs.dynatrace.com, blog.dynatrace.com...). Research, conceptual design, sketches, wireframes, mockups and prototyping. Introduction and training of new colleagues.

**Summer and Winter term 2011/2012,
Winter term 2012/2013 - July 2014** Researcher at MediaInteractionLab, University of Applied Sciences Upper Austria, Softwarepark, Hagenberg, Austria. Research in the field of human-computer interaction (mainly for my Master Thesis). Presentations, discussions and brainstormings about innovative forms of interaction and recent international research. mi-lab.org

work experience

- March-September 2012** **Researcher** at CURE – Center of Usability Research and Engineering, Businesspark MARXIMUM, Modecenterstraße 17, 1110 Vienna. Conceptual design, interface and interaction design, usability study: design and evaluation.
- Summer term 2013, Winter term 2011/2012 and 2012/2013** **Tutor** at FH OÖ Studienbetriebs GmbH, Franz-Fritsch-Straße, Wels, Austria. Tutor for Computer Graphics: Contact for students for clarifying any kind of questions about the Computer Graphics course. Organization of weekly tutorials for students where I explain and repeat the topics of the lecture to ensure the comprehensibility and practicability for their assignments. Correction of students assignments and indication of problems in solutions.
- Summer 2011** **Graphic design** at Raiffeisen Landesbank OÖ, Europaplatz, Linz, Austria. Responsible for the design and pictures of a book that represents all branch offices of the Raiffeisenbank in Upper Austria.
- Summer 2004 - 2010** Different jobs in the field of marketing and promotion (Coca Cola, Vöslauer, Aon TV,...). Teamleader of the A1 pink ribbon promotion 2010.

education

2012 - 2014 **Interactive Media**, University of Applied Sciences
Upper Austria, Hagenberg, Austria

Winter term 2013/2014 **Stockholm University**, Sweden

2012 Academic Excellence Scholarship

July 2012 Bachelor of Science in Engineering (Passed with
Distinction)

2009 - 2012 **Mediatechnology and -design**, University of Applied
Sciences Upper Austria, Hagenberg, Austria

2004 - 2009 Commercial College (HAK) with Key Aspect on
Marketing and International Business, Rohrbach,
Austria

1996 - 2004 Primary and secondary school, Haslach, Austria

project work

- February - now** Devone: a one day developers conference in Linz.
Organization, conceptual design, web development, social media marketing. devone.at
- May 2016 - now** The groundhog a CSS component library for all Dynatrace web entities. groundhog.dynalabs.io
- February 2014 - now** Unification and documentation of our UI components.
Development of styleguides and implementation support. Link between development and design team.
- January 2014 - May 2017** Complete redesign and further development of Dynatrace SaaS product. Conceptual design, interaction design, navigation, wireframing, sketching, mockups, prototypes and support during implementation. dynatrace.com
- October 2016 - February 2017** Design and concept support of Perform 2017 conference. dynatrace.com/perform/
- June 2016 - October 2016** Redesign of dynatrace.com
Wireframes and navigation concept. Connecting development, design and marketing teams.
- Winter term 2013/2014 - July 2014** Master Thesis: Extending digital whiteboards with mobile devices using focus-aware visual cues.
Conceptual design, sketching and implementation of several approaches.

technical skills

web CSS, HTML, JavaScript, Angular2

UX / UI design Wireframing, sketching, UI and UX design, research, user testing, **prototyping** (paper prototyping and clickdummies), **pattern library/documentation**

tools web Visual studio code, Atom, Git

prototyping & design Adobe Illustrator, **Sketch**, Craft, **Invision**, Photoshop, **Axure**, Balsamiq, After Effects

basics Android and iOS development
(university) C, C++, HTML, CSS

Autodesk Maya, Apple Logic Studio, Apple Final Cut, Adobe After Effects

personal qualities

social skills As a result of various jobs and projects I matured as a **team player** and I have earned experience as a team leader. I'm very open minded, therefore, I love to meet new people and face new challenges. Thanks to my work experience I have learned to give constructive feedback and distinguish myself as an **out-of-the-box thinker**. In the same way I developed an ability to accept criticism and do the best to improve my work. Communicating and presenting my ideas is one of my strengths.

languages

German (mother tongue), **English** (fluent), French and Swedish (basics), **Wale** (fluent - thanks to Finding Nemo)

free time

I spend my free time mostly **outdoors**, besides mountain **biking**, skiing, running and hiking the Austrian mountains, I also like photography. And I make the best Apfelstrudel in the world - another reason to hire me!

A mountain biker is riding a dirt trail on a grassy hillside. The trail is a narrow, winding path of brown earth, and the rider is wearing a white helmet and a blue and black jersey. The hillside is covered in lush green grass and small shrubs, with several tall, thin evergreen trees scattered across the slope. In the background, there are more mountains under a blue sky with white clouds.

I would love to show
you more of my work.

katrin.freihofner@gmail.com

freihofner.at

@Ka_TriN_F